



## OPTIMUS™ SOLID

### Authentic Experience

Why do you bowl? We don't all bowl for the same reasons. Some of us are in it for the competition and trophies, maybe the big prize funds. Others like the social aspect, the camaraderie and friendships that can develop. And some like the personal challenge, just to see if they can develop their skills and improve their techniques.

No matter your reason for hitting the lanes, know that Storm is all about helping make your experience phenomenal. So whether you are a highly competitive player looking for performance or a casual bowler who just wants a bowling ball with great color and fragrance, Storm has the perfect ball for you.

### You Have a Choice

We know that you could be doing a lot of things in your free time, so thank you for choosing to bowl! But we also have choices within our sport. You might be asking yourself "Which tournaments am I going to hit this year...one of the great High Roller or TAT events in Las Vegas? Maybe the Storm Utah Open? Or am I going to drill up that awesome Storm ball my teammate shot 300 with last week?"

No matter what your questions are, know that with Storm you just can't go wrong. One of the things that makes Storm special is that we continuously invest in the future of our sport. One such investment is in research and development, and out of this work comes the new **Optimus Solid**.

Science and engineering has brought us some of the most powerful yet forgiving core designs of the modern era. The dynamically charged **Tri-Sphere™ Core** brings new meaning to the term 'power personified.' As launched in the original Optimus, this shape is unique and powerful, aggressive yet predictable. And it has the added benefit of simplicity of drilling layouts.

Bowlers everywhere are loving this design and choosing the Optimus for a clean skid-flip reaction. But when the lane man gets evil and dumps an entire barrel of oil on your lane, you now have an even better option with the **Optimus Solid** thanks to the superior traction of its 2000-grit R2X™ shell. Just be sure to flash your big smile at that lane man every time you strike.

**Storm - We are "The Bowler's Company™."**

